

Marshall Jacklin

UX Designer & Digital Media Producer

marshalljacklin.com

Contact

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- marshalljacklin.com
- Marshall Jacklin

Education

- BFA
York University
2010-2015
- Google UX Design Certificate
Coursera
2025

Skills

- Design
 - Wireframing
 - Figma
 - User Research
 - Design Systems
- Development
 - HTML
 - CSS
 - Bootstrap
 - JavaScript
- Creative
 - Adobe Suite
 - Affinity
 - DaVinci Resolve
 - Pro Tools

Profile

UX designer with a professional background in digital media, content strategy, and education. Through research, interface design, and front-end development, I create thoughtful digital experiences that simplify complex workflows and support real user needs.

My experience as an educator has shaped the way I approach design—breaking down complex information, listening closely to users, and creating experiences that are intuitive, accessible, and easy to navigate.

Selected Projects

- A Start to Coming Back to Life
End-to-end multi-platform UX, visual design, front-end development.
- Opus1 Scheduling
Scheduling software workflow redesign for teachers.
- TJ Woodcraft
Small business website design.
- It's a Practice
Mobile music practice companion focused on reducing cognitive load.

Work Experience

- Content Coordinator
Toronto Art's Academy | 2016 - Present
Led content creation and editorial projects across web, print, video, and audio to support marketing and educational initiatives for Toronto's top rated music school.
 - Improved search visibility through SEO-driven content strategy, moving "Toronto Music Lessons" from page five to Google's top five results.
 - Planned, created, and edited digital and print content—including blogs, educational publications, video, and audio—to support engagement and the school's online growth.
- Media Producer
Freelance | 2020 - Present
Managed end-to-end creative projects, producing music, photography, video, and digital content while coordinating collaborators, schedules, and production logistics.
 - Produced music recordings and managed studio sessions for independent artists from pre-production through final mastering.
 - Planned and coordinated video shoots, collaborating with creatives across filming, editing, and post-production.
 - Designed promotional content—including photography, video, and digital assets—to support releases and online marketing.